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THE 32ND SOUTHEAST RECYCLING CONFERENCE & TRADE SHOW (SERC)

## AGENDA

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### Continuing Education

**SERC 2019 has been approved for Continuing Education for Solid Waste Management Facility Operators and Spotters in Florida**

- Landfill/C&D: 2 CEU hours
- TS Operator: 2 CEU hours
- MRF Operator: 6 CEU hours

In Addition SERC 2019 has approved for up to 12 CEUs from SWANA.

## Sunday, February 24, 2019

**Note:** Session titles and names highlighted in GREEN are linked to pages that contain speaker/moderator profiles.

Noon – 6:30 pm                      Registration Open                      (Room: Registration Desk 1)

1:00 pm – 4:30 pm                      Exhibitor Setup                      (Room: Grand Ballroom C)

1:00 pm - 5:00 pm                      **Florida Recycling Coordinator Training** (Room: TBD)

The Florida Department of Environmental Protection will be conducting Recycling Coordinator Training for Florida county and city recycling coordinators. The training is free. Space is limited.

### Trainers:

Karen Moore, Environmental Specialist III, Florida Department of Environmental Protection  
Suzanne Boroff, Government Ops Consultant II, Florida Department of Environmental Protection  
Jennifer L. Simmons, Office Automation Specialist, Florida Department of Environmental Protection

[Click HERE](#), to Register for the training.

3:00 pm – 4:30 pm                      Pre-Conference Workshop                      (Room: Salon 4)

### **Mixed Paper – What Will We Do With It Now?**

Bill Moore, President, and Dan Gee, Senior Associate, Moore & Associates

*A separate fee of \$67 is required for this workshop.*

[Click HERE](#), to Register for this workshop.

4:30 pm – 6:30 pm                      Welcome Reception – Exhibit Hall                      (Room: Grand Ballroom C)

## Monday, February 25, 2019

7:45 am – 6:30 pm                      Registration Open                      (Room: Registration Desk 1)

7:45 am – 8:30 am                      Continental Breakfast – Exhibit Hall                      (Room: Grand Ballroom C)

8:30 am – 10:00 am      **Opening Session (Plenary)**      (Room: Grand Ballroom A)

Welcome: [Gene Jones](#), CEO, Southern Waste Information eXchange, Inc.

Moderator: [Nancy Womack](#), Director of Account and Representative Development, Caraustar Recycling

[\*Science, Not Wishful Thinking, Should Guide Recycling Programs\*](#)

Chaz Miller, President, Miller and Associates

[\*Sustaining Recycling\*](#)

Bill Caesar, CEO, WCA Waste Corporation

[\*OCC & The Future of China's Paper Business\*](#)

DJ VanDeusen, Senior Vice President, Recycling Division, WestRock

10:00 am – 10:30 am      Refreshment Break – Exhibit Hall      (Room: Grand Ballroom C)

10:30 am – 12:00 pm      **Session I**      (Room: Grand Ballroom A)  
**Overview of Domestic and Foreign Recycling Markets**

Moderator: TBD

[\*The Changing World of Recycling\*](#)

Amy Boyson, Community Affairs Manager, Waste Management

[\*East Asian Recycling Market Update\*](#)

Dr. Steve Wong, Chairman, Fukutimi Recycling Co., Ltd.

[\*The Future of Paper Manufacturing in India\*](#)

Rahul Kejriwal, Chairman, Kejriwal Group International

[\*Missed Opportunities in the Latin American Market\*](#)

Daryl Arias, CEO and President, GreenAF Waste, Nix Waste

12:00 pm – 1:30 pm      Lunch      (Room: Grand Ballroom)

1:30 pm – 3:00 pm      **Session II**      (Room: Grand Ballroom A)  
**Maximizing Value and Market Development with Plastics**



## Tuesday, February 26, 2019

- 7:45 am – 12:00 pm      Registration Open      (Room: Registration Desk 1)
- 7:45 am – 8:30 am      Continental Breakfast  
Networking Session – Exhibit Hall      (Room: Grand Ballroom C)
- 8:30 am – 10:30 am      **Session IV**      (Room: Grand Ballroom A)  
**A Review of Recovered Material Considerations**

Moderator: TBD

### *Case Study: Converting a Single Stream City Back to Dual*

Willie Puz, Director of Public Affairs and Recycling, Solid Waste Authority of Palm Beach County

### *Recycling in Crisis: Is Glass a Culprit? Should we just Throw Everything in the Landfill?*

Michael Simpson, Executive Director, Northeast Resource Recovery Association

### *Measuring Composition and Contamination at the MRF*

John Culbertson, Vice President, MSW Consultants, LLC

### *The Importance of Used Beverage Can (UBC) Product Quality Specifications*

Steven Noack, Senior Buyer, Novelis

- 10:30 am - 11:00 am      Refreshment Break - Exhibit Hall      (Room: Grand Ballroom C)
- 11:00 am - Noon      **Session V**      (Room: Grand Ballroom A)  
**The Incorporation of Technology in Waste Management  
and Recycling**

Moderator: [Dr. Jon Powell](#), P.E., Yale University/PTP Informatics/Waste University

### *Using Technology to Improve Organics Recycling*

Ryan Cooper, Waste Diversion Manager, Rubicon Global

### *Advancements in Quality Measurement Technologies*

Michael McSween, Head of R&D and Quality, merQbiz

- 11:15 am – 5:00 pm      Golf Outing - Rosen Shingle Creek Golf Course
- 12:30 pm – 1:30 pm      Lunch (on your own)

1:00 pm - 5:00 pm

[Understanding Hazardous Waste  
in Solid Waste Operations  
Training Course](#)

(Room: Salon 1)

*A separate fee of \$145 is required for this training course.*

[Click HERE](#), to Register for this workshop.